

With COVID-19 came loads of doom and gloom, job losses and budget cuts of which the Vinpro Foundation was not spared. COVID-19 however also brought with it opportunities for re-evaluating old practices and introducing new ways of changing the world, especially for our most vulnerable farming communities.



Some of the dynamic individuals that form part of our Aware Ambassador team

At Vinpro Foundation we had to say good bye to our area based social work service providers. This decision was not taken lightly, but it opened up an opportunity to introduce the farm working communities to social change skills which they could employ to take charge of their own social narrative.

We are grateful to our funding partner, Aware.Org, who bought into this vision of coming alongside the people of the community by providing safe adults from within these vulnerable communities. These adults will be equipped and aware of the solutions to social challenges as identified by the community themselves. No more outside noise on what the people need. No more top down approaches. No more heroes from outside.



#AwareAmbassadors

Vinpro Foundation

Vinpro Foundation believes that these communities are more than ready to take ownership of their own collective future. They know what to do, they just need some assistance to do it.



This funding will enable women from various farms and farming communities with an opportunity to learn about the dangers of risky behaviour and how to use alcohol responsibly. They will also learn how to harness their own power to transform their communities and will be provided with skills to assist them on their journey to personal and community

greatness. It is often said, you strike a woman, you strike a rock! Our brand new Aware Ambassadors are such strong women and they are more than ready to take ownership of their own social challenges. Together we can change the narrative!

YOU EMPOWER A WOMAN, YOU CHANGE THE WORLD



On the move..On the road and in training
 Ensuring that the Aware Ambassadors
 are equipped with the necessary skills to
 assist them with their tasks

Vinpro Foundation

Meet our Aware Ambassadors and feel free to contact the Vinpro Foundation offices to find out more about how you could get involved or how to contact the Aware Ambassador closest to you.

We look forward to changing the world for all the people in our Wine industry

Because PEOPLE Matter!!



Excited about the opportunities that the future holds!
#TogetherWeCan #BecausePeopleMatter
#AwareOfTomorrow #AwareAmbassadors