

We are seven months into 2020. Ju-Ly, no, I don't, and that's about as much humour as I can mangle out for this month's newsletter.

The COVID-19 pandemic has become destructive in so many ways, affecting both those that have tested positive, and those that have to deal with the negative impact of this unprecedented economic chaos. In June things seemed to be looking up for wine farms after the first alcohol ban was lifted, Unfortunately, it quickly led to violence and unwanted pressure on the already constraint South African health system, and a second alcohol sales ban was ordered and is still in effect.

The South African wine industry, as much as it can, is trying to remain hopeful.

Looking for every opportunity to re-invent themselves and seeking assistance from wine lovers all over the world through various initiatives such as #SaveSAWine or #SpectacularSouthAfrica by asking them to purchase South African wine. Job loss is unprecedented, the damage is profound and the industry will take years to recover. But we shall overcome.



# Vinpro Foundation Programs

More than ever, the communities need support. The Foundation is here to help you! Based on valuable feedback from both our donors and beneficiaries, the programs have undergone restructuring and been given new names. Let us assist you!



## B-BBEE Spend – Reinvest in Your Industry



*Bursary Recipients thanks to Industry Investment*

We, as the Vinpro Foundation ensure that your B-BBEE spend is reinvested into the wine industry, whether it be in terms of skills development or socio-economic development.

Contact our office to discuss how we can assist you make the best choice of re-investment.



## Aware Ambassadors

We are excited to announce our Aware Ambassador Programme!

South Africa celebrates women in August, which makes the perfect opportunity to introduce you to our "Aware Ambassadors".

*Who are the Aware Ambassador you ask?*

Aware Ambassadors are ladies from the farms or close to the farming communities who assist with basic community development functions on the farm/in the

farming community on a daily basis. Vinpro Foundation is in the process of selecting and securing the services with the objective to sign up five ambassadors per wine region to be part of the program. The Aware Ambassadors will serve as the eye and ears, but also the hands and feet of the Vinpro Foundation on our journey towards social change in the Wine Industry. Once identified, the women will receive training on basic social development elements such as spotting the signs of gender-based violence, alcoholism and binge drinking. They will also be equipped with skills to be an interim support to individuals and groups who require support with alcohol related social issues. They will further be the link between the community and the Vinpro Foundation programme team which consists of a trained programme manager with ethical trade background and strong knowledge on the agricultural sector and labor related issues, a community development expert with more than 15 years' experience in social development and agriculture and a professional social work specialist with extensive experience in the South African Social development space, especially in



*Our Programme Team Elzaan (far right) and Prudence (far left) and two of our Aware Ambassadors, Patricia (Stellenbosch) and Glenda (Grabouw)*

agriculture.

Should you wish to receive more information about this programme, or would like to nominate someone to become an Aware Ambassador, please contact the Vinpro Foundation office via [info@vinprofoundation.org.za](mailto:info@vinprofoundation.org.za) or +27 21 276 0500



### **How to Contact Us:**

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### **How to Stay in Touch**



Vinpro Foundation



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